

ORDER

Orders	Order / Rev:	102339	Primary AE:	Amy McCreary
	Alt Order #:	06819926	Sales Office:	BLPHI
	Product Desc:	NASIT	Sales Region:	National
	Estimate:	1246		
	Flight Dates:	10/04/12 - 10/08/12		
	Original Date / Rev:	05/31/12 / 08/03/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc. / Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1010 Wisconsin Ave, NW Washington, DC 20007	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	Nevadans Against Special Interest Tax	<i>Revised</i>	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$0.00
KTUD	1%	\$0.00
KVVU	17%	\$0.00
KWWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$0.00



KSNV